

FORTUNE 25
HR, TALENT
ATTRACTION
& DEI
COMMUNITY
LEADER

MILICENT REED



PRESS KIT

2024

MILICENT REED,
MBA, CSSBB, CDR

SPEAKING ENGAGEMENTS:

- HR, Talent Attraction & DEI
- Leadership Resilience
- Youth & Women Empowerment

ABOUT MILICENT



"Transforming Talent Landscapes, Nurturing Diversity, and Inspiring Community Impact"

Milicent Reed is a dynamic and polished leader with 17 years of progressive experience, currently serving as the global HR Talent Attraction and Diversity, Equity, and Inclusion practitioner at Centene Corporation, a Fortune 25 organization. In this elite position, Milicent leads a team of Talent Advisors and has previously managed a Recruiting Process Outsource (RPO) team, while also guiding a group of passionate DEI Ambassadors in the Talent Attraction space.

Milicent's leadership at Centene is underscored by three Key Contributor Awards, over 40 myChampion/Everyday Impact Awards, and the Associate Resource Group Key Player Award. As the Talent Attraction Leader, she has managed up to 26 direct reports in the clinical and operations spaces, overseeing recruitment, training, and performance management. Milicent serves as a C-Suite Executive Advisor and a strategic partner to hiring leaders, client managers, and HRBPs, providing detailed recruitment strategies.

In her role as Diversity, Equity, and Inclusion Lead, Milicent managed a team of 16 DE&I Ambassadors, fostering stakeholder meetings, diversified talent pipelines, and national partnerships. She has implemented impactful initiatives such as Diverse Interview Panels and the Brand Ambassador Program, highlighting her commitment to inclusive practices. Additionally, Milicent significantly contributes to community engagement, exemplified by her role as Program Director for the Derrick Brooks Summer Youth Development program.

Milicent holds an MBA from the University of Phoenix and a Bachelor's degree in Journalism with a minor in Criminal Justice from Georgia State University. Her commitment to excellence is further demonstrated by certifications such as Six Sigma Black Belt and Certified Diversity Recruiter (CDR), showcasing her dedication to process improvement, operational efficiency, and continuing education in the industry.



EDUCATION

- MBA, in Business Adm
University of Phoenix
- BA, Journalism
Georgia State University

CERTIFICATIONS

- Six Sigma Green Belt | S Polytechnic
- Six Sigma Black Belt | Univ of S Florida
- Certified Diversity Recruiter | AIRS
- DE&I Certification | Univ of S Florida

AFFILIATIONS

- DEI Initiative Fellow | SLBDI
- President | Nat'l Assoc AA in HR
- Program Dir | Derrick Brooks
Summer Youth Dev Program
- Community Eng Lead | AA ARG
- DEI Co-Lead | Talent Attraction

FOLLOW ME



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PUBLIC SPEAKING

WWW.MILICENTREED.COM



"Life-fulfilling work is never about the money – when you feel true passion for something, you instinctively find ways to nurture it." ~Ellen Fisher



**Empowerment
Speaker**



**Talent Attraction &
Diversity Advocate**



**Community,
Philanthropy &
Education**



SPEAKING OFFERINGS

KEYNOTE

Leadership & Resilience

PANEL

Youth & Women
Empowerment

WORKSHOP

Curriculum Design
Development & Facilitation

TOPICS

Human Resource, Talent
Attraction & DEI

TOPICS

Confidence & Self love

TOPICS

Varied industries, lines of
business & processes

AFFILIATIONS & COLLABORATIONS





LEADERSHIP ENDORSEMENTS

Milicent Reed

Milicent is a resilient, sharp-witted, and polished executive leader who stands out in her class. Her exceptional leadership as Program Director of the Derrick Brooks Professional Youth Training & Development program in partnership with Wellcare and Tampa Bay Parks & Rec showcased her flawless orchestration and dedication to our youth, her community, and partnerships. Milicent is undoubtedly a rising talent and I foresee the world witnessing her remarkable contributions in the near future.

Andre Greenwood
CEO, Aetna Better Health of Georgia

Milicent's beauty is matched only by her fierce professionalism, passion, and commitment to community activism. As a transformative leader, she radiates transparency, acting as a magnetic force drawing people—be it family, employees, or business constituents—towards her. Milicent is poised to shatter glass ceilings, and I am genuinely excited about her extraordinary future.

Lori Harris RN, MHA, CMAC, CPHQ
Vice President, Clinical Adherence & Remediation and Practice Health & Safety

Milicent has an ability to seamlessly sit at any table in the cafeteria and that table instantly elevates to the cool table because of her unique and magnetic presence.

San Devlin
Senior Operations Manager